

YORKSHIRE DALES NATIONAL PARK AUTHORITY
ACCESS COMMITTEE

2 February 2006

Integrated Access Strategy - Annual Progress Report

Purpose of this Report

To outline to Members the progress made in implementing the Integrated Access Strategy since it was published in January 2005.

Strategic Planning Framework

The information and recommendation(s) contained in this report are consistent with the Authority's statutory purposes and its approved strategic planning framework.

Best Value Action Plan 2005-6 action no 28:

- Produce an annual report outlining progress in achieving outcomes identified in the Integrated Access Strategy.

Background

The Integrated Access Strategy is a cross-cutting corporate thematic strategy, which sits between the National Park Management Plan and the Best Value Performance Plan. It provides the overall policy framework for integrated access and recreation within the Yorkshire Dales National Park, by the Authority.

Members will recall that the Integrated Access Strategy was agreed at the Access Committee on 13 January 2005. At that meeting it was also agreed that Members would receive an annual report outlining progress on implementation. In addition, at the November Authority meeting, Members asked for more information with regard to the Recreation Management element of the Best Value Performance Plan actions for 2005/6. It is hoped that this report will provide this information.

Delivery

Each year detailed actions that will help deliver the Integrated Access Strategy are identified in the Authority's Best Value Performance Plan (BVPP). The BVPP outlines the 'business' plan for the Authority based on budget allocation. Given this link between the BVPP and Integrated Access Strategy the annex attached to this report provides both an update of progress against the Strategy and BVPP.

Several departments are involved in delivery, particularly the External Affairs and Park Management departments. **The Annex** lists each Integrated Access Strategy policy, and gives a resume of action for the period from January 2005 to January 2006 in relation to each. Further information, in relation to the actions highlighted, can be obtained either through the 'links to other documents and reports', or by contacting the relevant Authority 'lead' officer as shown in the table.

Aspects of the Strategy also link to actions, performance measures and targets highlighted in the Yorkshire Dales Local Plan, the Local Transport Plans, the Rights of Way Improvement Plans, and the emerging revised National Park Management Plan.

Conclusion

The aim of the Integrated Access Strategy is to provide an overarching strategic framework which will help guide the Authority's work and actions through the Best Value Performance Plan and other action plans eg Local Transport Plan and Right of Way Improvement Plan.

Over the past year significant progress has been made against the strategic aims of the Integrated Access Strategy, as detailed in the attached Annex.

RECOMMENDATION

That Members note the report.

KATHRYN BEARDMORE
ACCESS AND RECREATION MANAGER

Background documents: None

Date: 13 January 2006

Integrated Access Strategy Annual Progress Report – January 2006

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
Managing and Improving the Access Resource			
AS1 Provide an open and welcoming countryside by continuing to be the Delegated Highway Authority for Rights of Way:			
<p>AS1 (a) In partnership with the County Councils (who have statutory responsibility) develop a ROWIP action plan for the Yorkshire Dales National Park which identifies improvements to the network, related to need and adequacy of the existing network.</p>	<ol style="list-style-type: none"> 1. Both county councils are following the statutory guidance, but approaching the development of the ROWIPs in different ways. YDNPA officers are seeking to ensure consistency in terms of 'outcome' for the Yorkshire Dales through the 'technical' working groups involved in development of both ROWIPs. In Cumbria this includes representatives of the Lake District NPA and all three LAFs. There is a wider 'reference' group including all interested parties. In North Yorkshire, the 'technical' working group includes representatives of the North York Moors NPA, with all three LAFs represented on a 'steering group' which includes reps from the District Councils and this oversees the technical working group. 2. Progress to date by both county councils includes: <ul style="list-style-type: none"> - Wide ranging consultation to identify 'improvements'; - Survey Reports produced looking at 'Adequacy of the Network' and LAFs being consulted on these; - LAF workshops held looking at how to prioritise improvements identified. - Publication of 'broad' overarching policies that will underpin the ROWIP (Cumbria Access Strategy, NYCC LTP2 Annex - ROWIP) 3. A draft GIS layer of ROWIP 'improvements' has been developed that can be used as part of the Farm Environmental Planning process (FEPs). The improvements identify include those put forward by the definitive map team and ranger service and those identified through the Area Actions consultation process. 	<p>2005/6 BVPP 30 (f)</p> <p>Access Committee Report Jan 2005 explains overall approach taken by County Councils and link to LTP</p> <p>Yorkshire Dales Access Forum have regular progress reports as the YDAF is Statutory Consultee (see YDAF minutes, and also Secretary's report 17 January 2006 which can all be accessed via YDNPA's website).</p>	<p>Andy Ryland</p>

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS1 (b) Keep the Definitive Map under review and monitor progress	Access Committee receives regular quarterly reports showing month on month progress against BVPP targets.	2005/6 BVPP 38 Access Committee papers	John Dwyer
AS1 (c) Maintain and enhance existing engineered routes.	<ol style="list-style-type: none"> 1. A number of Routes including Gorbeck, Stockdale Lane Settle Loop, Lady Anne's Highway have been enhanced and improved as part of the implementation of the Pennine Bridleway at a cost of £700,000 to date 2. Craven Integrated Rural Development Project continued to enhance bridleway opportunities in the Malham, Threshfield and Grassington areas at a cost of £100,000 expanding on the work of 2004/05 on Rylstone Bridleway, Weets Top (Calton), Threshfield, Hetton and Linton Moors. 3. 27 individual project were identified for enhancement works in 2005/06 (in line with BVPP) these specifically included: <ul style="list-style-type: none"> - Three of the main routes up Ingleborough including Grain Ings, Gaping Gill and Crina Bottom. Remaining routes have continued to be maintained. - A further 24 projects have been implemented to improve footpaths and bridleways throughout the Park. Details of all works will be available in the Annual Report produced March 2006. 4. The Pennine Way lengthsperson has continued to implement enhancement works on the Pennine Way to National Trail status and has secured a further £8,000 of funding for actual works during 05/06 for Old Ing Horton and Thwaite Lane, Thwaite. 	2005/6 BVPP 30, 34 2005/6 BVPP 30 2005/6 BVPP 30 (d) 2005/6 BVPP 30 (d) 2005/6 BVPP 30 (d) 2005/6 BVPP 30 (b) 2005/6 BVPP 30	Alan Hulme

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
<p>AS1 (d) Consider the implications of undertaking engineering projects and major rights of way repair works on the busy routes, to ensure these are not carried out at the expense of minor routine maintenance, such as installing or mending stiles and gates and waymarking, on less frequented routes.</p>	<ol style="list-style-type: none"> 1. Continued to implement a programme of works to improve the overall network and to show continuous improvement in relation to national indicators by meeting the 2005/6 BVPP NPI RM1 of 73% 'Ease of Use' and 2005/6 BVPP NPI RM2 of 93% of routes signposted from a road. Initial results for 2005/6 exceed these targets and indicate that 86% of routes meet the 'Ease of Use' standard and 92% are signposted where they meet a metalled road. 2. In relation to 2005/6 BVPP 30 (c) 7 of the 9 bridges and river crossings have been completed including the replacement of Tommy Bridge (16.5m), Dent with a bridleway bridge. One bridge Nether Lodge, Horton in Ribblesdale has been rescheduled to 06/07 to allow for the completion of the necessary diversion order and the remaining bridge requiring work will be completed by March 06. 3. Currently producing a comprehensive PRow maintenance plan for Mar 06 which will inform and guide management decisions relating to the network. (This will be considered at the May 2006 Access Committee). 4. An annual report detailing all works completed in 05/06 and detailing progress in relation to targets will also be produced in March 06. 5. Works have been carried out on 6 Green Lanes which have Bridleway or BOAT status, details will be included in the progress report March 06. 6. Rangers will also be reporting general progress including PRow issues to Members at the March 2006 Authority meeting. 	<p>National Performance Indicators RM1, and RM2</p> <p>2005/6 BVPP 30 (c)</p> <p>2005/6 BVPP 30 (a)</p> <p>2005/6 BVPP 30 (b)</p> <p>2005/6 BVPP 30 (e)</p> <p>Authority lunchtime presentation March 2006</p>	<p>Alan Hulme</p>

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
<p>AS1 (e) Continue to undertake public rights of way maintenance with the help of volunteers and continue to use local contractors for major projects.</p>	<ol style="list-style-type: none"> 1. A range of opportunities for volunteers to assist in maintenance works have been provide including groups from the Ragged Robin Conservation Volunteers, John Muir Trust, Community Warden, Clapham, Austwick & Lawkland, Dales Volunteers, work experience and through the Apprenticeship Scheme. (Approx 1200 days of practical activity 2005/6). 2. The Ranger Service continues to use local contractors for services and supplies. In total approx 18% of the PRow budget has been allocated to contractors in relation to works actually conducted on PRow. NB This does not include major projects completed using external funding, where nearly all of the grant aid for the rights of way project goes to contractors. 	<p>2005/6 BVPP 30</p>	<p>Alan Hulme</p>
<p>AS2 Implement CRoW Act Open Access according to the resources available. Priority will be given to those areas of the National Park that are likely to experience increased use, and/or where there are particular conservation interests:</p>			
<p>AS2 (a) Identify the necessary resources to manage Open Access effectively and to ensure reasonable access to access areas by the public.</p>	<p>YDNPA has used the resources available to promote and manage open access through the following:</p> <ul style="list-style-type: none"> - Leaflets (Open Access in the Yorkshire dales, the big five (breeding birds) to help existing an potential users understand their rights and responsibilities. - Infrastructure stiles and gates. - 8 Access Information Points these provide 24 hour information on restrictions and exclusions, they are important because not everyone has access to the internet. - On-site signing in accordance with the national signing strategy - YDNPA web site gives information and details of restrictions and links to the national website. - Displays and information in NPCs and PIPs, currently exploring arrangement for public web link in NPCs. 	<p>2005/6 BVPP 32 (c)</p>	<p>Kathryn Beardmore Alan Hulme</p>

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
<p>AS2 (b) Work with land managers and users, to ensure timely information, and face-to-face contact, through the Ranger Service.</p>	<p>1. The Ranger Service appointed 4 additional seasonal posts to assist with the implementation of 'Open Access'. The Ranger Service has continued to work individually and with groups of landowners/ farmers and has produced a series of newsletters informing landowners/ farmers of continued progress.</p>	<p>2005/6 BVPP 32 (a)</p>	<p>Alan Hulme</p>
	<p>2. Regional launch held May 2005 at Ribblehead, over 100 attendees including Jim Knight, Minister, partners, land managers and users.</p>	<p>2005/6 BVPP 32 (b)</p>	
	<p>3. During the course of implementing 'open access' 30 stiles and gates have been provided as part of an ongoing programme which initially identified areas and routes of demand. Areas of 'open access' are being accessed from the existing network of routes and by gates within areas. Requests from landowners and users for additional furniture have been low but the Authority is continuing to discuss opportunities with landowners/farmers and monitor current use to identify opportunities.</p>	<p>2005/6 BVPP 32 (e)</p>	
	<p>4. During 2005/6 an Access new letter has been produced May 2005 and a further newsletter will be circulated Feb/Mar 2006.</p>	<p>2005/6 BVPP 32 (f)</p>	
	<p>5. 100% of applications for restrictions and exclusions using the national casework system have been processed within the designated periods.</p>	<p>2005/6 BVPP 32 (h)</p>	
	<p>6. Nearly 500 access duties have been completed by Dales Volunteers in areas identified for monitoring, this includes liaison with landowners/farmers and users of the new rights. The findings have been collated into a monitoring report (see below).</p>	<p>2005/6 BVPP 32 (i)</p>	

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS2 (c) Draw up a detailed monitoring programme to assess the effect of Open Access on the National Park.	<p>A local programme of monitoring open access in the Yorkshire Dales, has been drawn up and implemented. (This fits within the 'robust framework for monitoring access and recreation within the Yorkshire Dales National Park including, green lanes, CRoW Act, Rights of Way, long distance routes, visitor perception and attitude surveys 2005/6 BVPP Action 29).</p> <ul style="list-style-type: none"> - Draft Access Duty monitoring Report for May -Sept 2005 has been made available to comment by the Moorland Association, English Nature and Countryside Agency national CRoW monitoring officers group. Report now finalised and publicly available. - Completion of a questionnaire survey of over 600 visitors (potential and existing users of open access) looking at the impact and knowledge of the legislation and visitors perception and behaviour. Report now finalised and publicly available. 	<p>2005/6 BVPP 29 and 32 (i)</p> <p>2005/6 BVPP 29 and 32 (i) see MIB Feb 2006</p> <p>2005/6 BVPP 29 and 32 (i) see MIB Feb 2006</p>	Mark Allum
AS3 Safeguard the National Park from overall or irreversible damage through inappropriate activity and minimise conflict between different users:			
AS3 (a) Use existing legislation and guidance to limit inappropriate activity in the National Park, including supporting and encouraging the Police Authority in controlling illegal and anti-social use.	<ol style="list-style-type: none"> 1. Use of legislation to manage use of Green lanes by recreational motor vehicles <ul style="list-style-type: none"> - evaluated effectiveness of the Experimental Traffic Regulation Orders and - in conjunction with ANPA and CNP successfully lobbied for change to legislation, now begin to develop the Authority's approach to the management of motorised vehicular use of green lanes through an officer/member working group and engagement with LAF and user groups. 2. Liaison with local police has resulted in the Ranger Service and over 100 volunteers receiving witness statement training. A first 'day of action' was held in October 2005 targeting illegal off-road motorcycle users. Further days are planned through the winter period. A number of days arranged individually by Rangers and the Police have also been carried out. 	2005/6 BVPP 36	Jon Avison Alan Hulme Mark Allum

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS3 (b) Work with the County Councils and users to explore, identify and implement appropriate management of green lanes on a regional basis.	The Green Lanes Liaison group organised by NYCC has met twice this year. It has begun to look ways of identifying sensitive routes and appropriate management techniques.	2005/6 BVPP 36 (d)	Jon Avison
AS3 (c) Work with landowners, farmers, users and user groups to try and resolve any actual or potential conflict through positive visitor management.	The Ranger Service has continued to liaise with individual land owners and farmers as well as conducted enhancement works to six identified routes.		Alan Hulme
AS4 Maintain the quality, diversity and scope of the National Park's recreational assets:			
Consider each recreational activity in terms of where it should take place, in what volume and at what time. It must be recognised, though, that in many situations we have no legal means of control and so can only do so through education and encouraging users' voluntary restraint.	<ol style="list-style-type: none"> 1. Liaison meetings are held with the BMC twice a year to discuss access issues including bird restrictions. 2. The need for a Recreation Charter celebrating the unique recreational assets the Dales has to offer, together with the rights and responsibilities of users and land managers was identified through the Best Value Review of the Authority's second purpose. Through consultation with the YDAF (as statutory adviser on improving open air recreation in the National Park) and user groups a 'recreation charter' for the Yorkshire Dales is being produced. So far YDAF have been consulted on a draft charter (17 January 2006), next stage is to consult with user groups which should be completed by the end of the financial year. 3. Behind the recreation charter is a recreational 'audit' identifying sites used for different activities, together with their relative importance/popularity and if there are any management issues eg breeding birds and climbing. This information is being collated with the help of the LAF and includes activities, such as climbing, fell running, and those sites used by outdoor centres or for education purposes. 	<p>Yorkshire Dales Access Forum report 17 January 2006 (which can be accessed via YDNPA's website).</p> <p>2005/6 BVPP 31 and 33 (c)</p> <p>Best Value Review - improvement plan in relation to YDNPA's second purpose</p>	Mark Allum

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS5 Continue to seek to engage event organisers and promote good practice by:			
AS5 (a) seeking possible alternatives to large-scale events in sensitive areas,	The Ranger Service has continued to monitor use and liaised with groups regarding how to minimise impact when contacted in advance.		Alan Hulme
AS5 (b) promoting the codes of practice from the NPA and the Institute of Fundraising, etc. Placing information for events organisers on the new Authority website	<p>The Ranger Service continues to promote and forward codes of practice to event organisers and will examine methods of promoting information through a review.</p> <p>Review of the use of the national park for large-scale events possible BVPP Action 2006/7 NB question that needs to be addressed is whether there are fewer larger scale events and so this is no longer an issue to the extent it once was, or simply organisers are not getting in contact with the National Park Authority! Contact details will be on the recreation charter.</p>		Alan Hulme
AS5(c) continuing to monitor levels by maintaining a register of events.	Register maintained but few events organisers contacting the Authority directly, hence the need for a review of the numbers of events and methods of communication.		Alan Hulme

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
Accessibility and Visitor Management			
AS6 Through collaboration with North Yorkshire and Cumbria County Councils, support the expansion and improvement of the pedestrian, cycle- and horse-riding network which provide opportunities for enjoyment of the special qualities of National Park and provide access to key facilities for visitors and residents:			
AS6 (a) Negotiate new public rights of way or permitted routes (e.g. through agri-environment schemes) to provide safe alternatives to walking and riding on the road and/or to provide new links to open access areas.	<ol style="list-style-type: none"> 1. The Ranger service continues to provide advice and guidance and is directly involved in the reviewing of Environmental Stewardship Schemes which were available prior to the 'Open Access' legislation. Rangers are also consulted on opportunities for improved access through the Farm Environment Plan consultation process. 2. A number of footpath creation agreements in the Kettlewell and Clapham areas are being progressed. 	<p>ROWIPs</p> <p>Access Committee Definitive Map Quarterly Report</p>	<p>Alan Hulme</p> <p>John Dwyer</p>
AS6 (b) Work with partners, local communities and park users to progress improvements in both off-road and on-road routes for pedestrians, cyclists and horse-riders, including 'quiet-lane' initiatives. (Where possible these improvements should be funded through the Local Transport Plan process).	<ol style="list-style-type: none"> 1. As part of the work of the Target project various studies were carried out in to the feasibility of developing off road cycle/bridle routes. The Addingham - Bolton Bridge route is being promoted by a local forum. 2. Routes which provide road safety improvements have been feed in to both the ROWIP list of 'improvements' and the County Councils' Highway Scheme reserve lists and will be assessed as part of this process. 	County Councils' LTP2 and ROWIPs	Andy Ryland

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS6 (c) Promote cycling and walking routes as a sustainable and healthy way to enjoy the special qualities of the National Park, as well as providing access to facilities and services.	<ol style="list-style-type: none"> 1. Launch of www.cyclethedaes.org.uk and www.mtbthedaes.org.uk in October 2005 to promote cycling routes, these are micro sites with in the JPI main site, and will be maintained as part of the JPI site. These cycling websites will be linked to the Authority site, the Yorkshire Dales Tourism site and Outdoor Yorkshire site. 2. Produced leaflets in 2005 on Cycling in the Yorkshire Dales and the Yorkshire Dales Cycleway. 3. Walks for health initiative see also AS14 4. 'I'm a city dweller project' taken on as core activity within outreach programme as Dales Experience 	<p>2005/6 BVPP 40, 59</p> <p>2005/6 BVPP 40</p> <p>2005/6 BVPP 52</p> <p>2005/6 BVPP 52</p>	<p>Mark Allum</p> <p>Catherine Kemp</p>
AS7 Ensure visitor facilities, 'interchanges' and car parks are of a high quality and in keeping with the character of the location:			
AS7 (a) Assess need, and where appropriate, develop visitor facilities/interchanges in the main market towns and tourism centres through a partnership approach.	Turntable project - The project is to develop a café, wildlife area, cycle facilities and transport hub at the DCM site. The surplus from these activities will fund small grants for to support social inclusion projects such as transport to the NP for excluded groups. This project has been selected as one of twelve in the Yorkshire Region, to receive support in the form of consultant's time to develop a business proposal and access external funding for a social enterprise project. The project will be developed in the next 6 months for implementation in 2007. A Hawes 'interchange' has some funding allocated by NYCC through the LTP2, and it is hoped that this funding can be brought forward to provide some match funding.		Fiona Rosher /Julie Barker
AS7 (b) Encourage visitors to park appropriately in both rural and urban areas of the Park.	<ol style="list-style-type: none"> 1. Key messages have been included in National Park media including publications and web sites. 2. New car park display boards are being erected at car parks promoting this message and the publishers of guide books are also asked to encourage their readers to follow this principal 	2005/6 BVPP 40, 60	Andy Ryland

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS7 (c) Use the planning process to manage parking, particularly where this is part of any new visitor and/or tourism developments.	The Transport and Visitor Management Officer assesses development proposals, as a core activity and makes suggests options where appropriate.	YDNPA Local Plan	Peter Stockton Andy Ryland
AS8 Maintain the diversity of recreational experience to ensure there continues to be a difference between honey pots and quieter areas of the Yorkshire Dales National Park:			
Only promote activities in those areas where the type of activity, and further development and associated increase in visitor numbers, can be managed: safeguarding the environment, and not placing an undue burden on land management interests. (This will require clear definitions of the characteristics of the different areas of the Park based on the special qualities, landscape character assessment, Area Actions community consultation and Local Plan criteria).	<ol style="list-style-type: none"> 1. The YDNPA continues to be represented on the Yorkshire Dales Tourism Partnership (JPI) and has significant influence in the production and content of the Partnership's promotional material eg. The Yorkshire Dales Holiday Guide & www.yorkshiredales.org. YDNPA continues to administer the Yorkshire Dales Events Listing and all events listed are subject to criteria for inclusion. 2. Work continues regionally to develop the new structure for tourism under an Area Tourism Partnership (ATP). The business plans for the ATP are currently being developed and the action plans will be in place by June 2006. The YDNPA will be represented at Member and Officer level in the new partnership and will continue to influence tourism promotion and encourage longer stay and higher spend without a detrimental effect on the area. 3. Cycling initiatives have been focused on identified hub towns which have good infrastructure, and look to increase overnights and extended season stays. Identified mountain bike routes have been developed which focus activity on more sustainable trails. The sub-regional cycling strategy (funded through Yorkshire Forward) is providing a strategic approach to ensure this approach continues across North Yorkshire. 4. The programme of interpretive walks for education groups is structured around main service centres and mostly well used routes. The events and outreach programmes also pay 'due regard' to their 'environmental impact' in this context. 	<p>2005/6 BVPP 63</p> <p>2005/6 BVPP 63</p> <p>2005/6 BVPP 40</p> <p>2005/6 BVPP 51, 52</p>	<p>Kathryn Storey Julie Barker</p> <p>Kathryn Storey Julie Barker</p> <p>Iain Mann Mark Allum</p> <p>Bill Wood Catherine Kemp</p>

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS9 Provide education information and key messages to increase Park users' awareness of their impact and to influence their behaviour towards the Yorkshire Dales National Park:			
<p>There is a range of audiences with whom we should be trying to communicate, and a variety of messages that we need to promote. We need to tailor a variety of approaches to provide information and messages appropriate to differing target audiences. (This should consider targeting and what, how, where and when, information is provided – see also Access for All.)</p>	<ol style="list-style-type: none"> 1. The new Authority website contains large areas of new information about opportunities to access the countryside (and how to do this responsibly). This should reach new audiences - particularly with the development and promotion of the national parks portal website and the joint national parks Britain's Breathing Spaces campaign. 2. The 'message' for education groups is delivered through the range of education activities on offer and resources available via the NPA website. 3. 'Outreach' groups have been defined as a specific target area and an 'approach' has been identified and resourced. 4. The events programme is well established and currently being developed to increase the emphasis on outreach groups. 5. Communication strategies for specific projects eg PBW and Open access have been drawn up and implemented 2005. Actions have included web-based materials, on-site interpretation/information, media campaigns and publications. 	<p>2005/6 BVPP 59</p> <p>2005/6 BVPP 51,52</p> <p>2005/6 BVPP 51,52</p> <p>2005/6 BVPP 62</p>	<p>Kath Taylor Bill Wood</p>

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
Sustainable Transport			
AS10 Develop and promote an efficient, effective, integrated and accessible public transport network which provides access to the National Park and areas within it, to key facilities for both visitors and residents of the National Park - and in accordance with the public transport position statement:			
AS10 (a) Develop the Yorkshire Dales Sustainable Travel Partnership to promote focused management of services and promote the use of public transport to and within the Dales.	<p>The Yorkshire Dales Sustainable Travel Partnership has now been meeting for a year and is now a cohesive partnership. The partnership has</p> <ul style="list-style-type: none"> - arranged the joint funding of publications - the co-ordination of funding of services - developed a project to provide a through rail/ bus ticket is being progressed - applied for external funding 	<p>2005/6 BVPP 39</p> <p>Access Committee November 2005 - Up-date provided in Head of Dept report</p>	Andy Ryland
AS10 (b) Integrate public transport promotion information into Dales Tourism Forum (JPI) sustainable tourism and Outreach activities.	<ol style="list-style-type: none"> 1. Information on the Dales Bus discount scheme and sustainable travel messages have been included in all 2005/2006 promotional material produced by the JPI Partnership, including the Partnership's trade newsletter. 2. Initial work to fully integrate journey planning information, through www.transportdirect.info within events information on www.yorkshiredales.org is underway. 		Andy Ryland Kathryn Storey
AS10 (c) Fund services that have a significant benefit on the Authority's Outreach and sustainable tourism activities, through a partnership approach.	The YDNPA has continued to fund key summer services including the Yorkshire Dales bike bus and has made contributions towards the funding of the National Trust Shuttle bus to Malham Tarn	2005/6 BVPP 39	
AS10 (d) Provide public transport infrastructure on NPA owned sites where this can be externally funded.	See Turntable Project proposals AS7		

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS10 (e) Seek contributions from developers for improvements to public transport infrastructure or services where appropriate.	All appropriate applications are assessed by the Transport and Visitor Management Officer and commuted sums requested where appropriate. This has included support for public transport infrastructure improvements in Long Preston	YDNPA Local Plan	Andy Ryland
AS11 Support the provision and maintenance of transport infrastructure and measures that promote the safety of road users, provided these measures either have a positive or de minimis impact on the conservation of the special qualities and character of the National Park:			
AS11 (a) Establish design criteria and standards that seek to conserve the special locally distinctive character of routes in the landscape of the Yorkshire Dales, and which may differ from standards applied elsewhere, including for signing.	The Local Transport Plan provides some guidance. Approximately 15-20 highways consultations are dealt with each year. For most Highway Schemes the Authority has no 'control' eg through the planning process over the final design implemented, and therefore relies on the County councils proposing designs which are sympathetic to the special qualities of the area, whilst meeting highway requirements	County Councils' LTP2	Andy Ryland
AS11 (b) Negotiate new public rights of way or permissive routes to provide safe alternatives to walking and riding on busy roads.	Routes which provide road safety improvements have been fed into both the Rights of Way Improvement Plans and the Councils' reserve lists for assessment.	County Councils' LTP2 and ROWIPs	Andy Ryland
AS11 (c) Seek contributions from developers, through the local planning process in consultation with the Highway's Authority, for improvements for road safety.	Local Plan		Peter Stockton

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS12 Support measures which either reduce dependency on motor vehicles for movements to, and within, the National Park or remove unnecessary and inappropriate traffic from the National Park; and promote the management of traffic so that vehicles use appropriate routes both inside and outside the National Park:			
AS12 (a) Provide good-quality and safe ways for exploring the Dales, and publicise these through local businesses, to help individuals make informed choices about their mode of travel.	YDNPA currently operates 29 Park Information Points, many local business, where promotional material including information on the Dales Bus Discount scheme, cycling and public transport information is distributed to and displayed, where available.		Andy Ryland Kathryn Storey
AS12 (b) work with the county councils and other partners, quarry companies and other producers of heavy goods to identify schemes and funding to minimise the effect of freight movements on the National Park area.			Dave Parrish
AS12 (c) Seek improvements in directional signing to encourage traffic to use the higher order roads in an updated Advisory Road Hierarchy, when travelling to, or within, the area.	The Authority has actively engaged in discussions with the County Councils on their rural road hierarchies which is a starting point for sign strategies.	2005/6 BVPP 43 Access Committee Reports Feb 2006	Andy Ryland

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS13 (c) Ensure that all NPA-managed sites meet the highest access standards possible (given resource and environmental constraints).	All YDNPA sites brought up to standard for DDA 2005	2005/6 BVPP	Paul Drake
AS13 (d) Provide information to enable people to make an informed choice about the suitability of a destination, including the opportunities that exist in terms of what's on, where to go, when to go, what you can and can't do when you get there, together with the level of facilities and 'access' arrangements. In so doing individuals will be able to make their own decisions about which rights of way, and other recreational opportunities, are suitable for their level of ability.	<p>Series of Authority existing 'Access for All' leaflets and booklets complemented by a new 'Access for All' booklet for Cumbria part of the Yorkshire Dales.</p> <p>Information on Authority website about opportunities to access countryside and information on other sites eg. JPI, Yorkshire Dales site about open access etc but we need to look at access for all side of this as future development on Authority website.</p>		Kath Taylor Rachel Mozley

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
Healthy Living			
AS14 Encourage use of safe walking and cycling routes including routes to reach services and facilities that benefit visitors and residents alike:			
AS14 (a) Develop a series of circular walks and rides that are based on key settlements (see also Access for All).	ROWIPs have identified the importance of safe, circular walks centred on where people live.	ROWIP	Andy Ryland
AS14 (b) Work with the County Councils to further develop a network of routes, including 'quiet lanes', for cycling and walking around towns and villages.	ROWIPs have identified the importance of safe, circular routes centred on where people live.	ROWIP	Andy Ryland
AS 14 (c) Deliver a programme of walks aimed at new users of the Yorkshire Dales National Park, including a walks programme for Walking the Way to Health Initiative participants combined within the main events programme.	First leaflet/ programme due to go out early 2006		Cathy Bennett
AS15 Work with local health professions, e.g. Family Practitioners committee/Health Authorities,			
to improve the health of local people and visitors through improvements in, and the promotion of, the rights of way network for walking, running and cycling around the key service centres in the National Park.	See comments about ROWIP Over previous years, the Authority in conjunction with Harvey Map have published a series of walks maps which promote walking and riding from key settlements (these are now being reprinted by Harveys.		Andy Ryland

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS16 Enhance the opportunities through the outdoor-activity industry so that a variety of opportunities for outdoor activity and instruction are available:			
Using existing partnerships such as the Craven Integrated Rural Development Project (CIRD), Business Link, Sport England, to develop a vibrant outdoor-activity industry that meets the needs of residents and visitors.	<ol style="list-style-type: none"> 1. The Authority has been consulted on the Craven Sports and Recreation Strategy which includes the development of the Craven Adventure Centre which is planned to include an outdoor adventure booking office. 2. The Authority has supported expansion of existing businesses and new business development through the Pennine Bridleway project and the Cycle Tourism project. 3. The Authority hosted a joint workshop with the Countryside Agency to promote the potential economic benefits to local businesses of the trail 4. The Education Service is developing links with OECs, eg Bradford centres through the Buckden House Steering Group in 2005. 	<p>2005/6 BVPP 40</p> <p>2005/6 BVPP 34 (b)</p>	<p>Mark Allum</p> <p>Bill Wood</p>

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
Social Inclusion			
AS17 Provide opportunities and encourage new audiences to engage in, learn about, and value the National Park:			
AS17 (a) Continue to develop an Outreach programme for potential users that do not visit the National Park, to facilitate trips and provide a diverse range of opportunities to take account of different needs and interests. Currently our Outreach programme is targeting Keighley and the centre of Bradford.	<ol style="list-style-type: none"> 1. The turntable project will enhance the opportunities for non users to access the countryside. (JMB) and act as a hub. 2. Second year of Beyond the Boundary project completed. 3. Working with Keighley residents included summer playscheme and visits from range of groups, and network of contacts developing in Bradford and Keighley. 	<p>2005/6 BVPP 47</p> <p>2005/6 BVPP 48</p>	<p>Julie Barker</p> <p>Catherine Kemp</p>
AS17 (b) Implement Mosaic 2: this will ultimately lead to more participation of black and minority ethnic communities as Dales Volunteers, employees and Members. In turn, the community champions will act as spokespeople on behalf of the National Park, cascading their interest and enthusiasm.	<ol style="list-style-type: none"> 1. Mosaic group visit to Malham in Nov 05 and community champions are being identified and this is on course for delivery March 2006. 2. Baseline: 1.3% of Dales Volunteers (3 of 230) are of BME origin at December 2005 	2005/6 BVPP 50	<p>Cathy Bennett</p> <p>Rae Lonsdale</p>
AS17 (c) Link to other projects, e.g. TARGET, to promote the area to under-represented groups.	Exit Strategy for Target project is the outreach work being subsumed into the Authority's core outreach activity - this has taken place.	Target Project exit strategy explained in article in MIB July 2005	Catherine Kemp

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS18 Increase awareness of the National Park and what it can offer:			
AS18 (a) Work with Dales Tourism Forum/Joint Promotion Initiatives to target marketing and promotion work so that it meets the aspirations of different users.	The YDNPA continues to be represented on the Yorkshire Dales Tourism Partnership (JPI) and has significant influence in the production and content of the Partnership's promotional material eg. The Yorkshire Dales Holiday Guide & www.yorkshiredales.org . Also representation and influence in formation of ATP see AS8.		Kathryn Storey
AS18 (b) Produce a socially inclusive programme of events.	The Authority is producing a 'programme' of outreach events for 2006, which will involve a variety of internal and external partners. See also AS14 c	2005/6 BVPP 62	Catherine Kemp Cathy Bennett
AS18 (c) Re-evaluate the Interpretation Strategy in relation to the Disability Discrimination Act.	DDA is not explicitly mentioned in the revised Interpretation Strategy (2005) but ensuring accessibility is an overall aim of the Interpretation Policy (1999) which guides the work of the Interpretation Officer. Action still to be taken to ensure that all future interpretation is in line with the DDA.		Karen Griffiths
AS18 (d) By implementing the Authority's 'Outreach' programme.	'Yours to enjoy' DVD now produced to be mailed Jan 2006		Catherine Kemp
AS19 Provide individuals and groups of people from all walks of life with...			
the opportunities to make a difference, through their personal skills, interests and enthusiasm, to the long-term conservation, enhancement and enjoyment of the National Park.	230+ Dales Volunteers offering support over a very wide range of activities. 50% of Dales Volunteers questionaired (Jul 05) to assess strategy implementation's personal impact. Summary available from Volunteers Co-ordinator	Volunteering Strategy (May 2001)	Rae Lonsdale

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
Sustainable Tourism			
AS20 Work as a key regional influencer, working to ensure that sustainable tourism is high on the agenda of those with this remit:			
AS 20 (a) Develop a sustainable tourism strategy within the framework of the new tourism agenda and link to the various emerging regional strategies.	A sustainable tourism strategy will not be developed until the new regional tourism agenda has been resolved. A decision will then be taken to consider if a new strategy should be developed or if this can be linked into other strategies.		Julie Barker
AS 20 (b) Produce an action plan that will detail the Authority's current tourism activities, defining, measuring baselines and setting targets for 'sustainable tourism product' and 'sustainable tourist behaviour' by December 2005 for achievement by December 2010.	<ol style="list-style-type: none"> 1. Baseline has been set based on a five point sustainability checklist, developed by Sustainable Tourism project officer. This has enabled information for the industry to be collected and targets to be set as a result of this information. 2. Achievement of this five point check list has also been stated as a business plan objective by the new Yorkshire Dales Area Tourism Partnership and will be monitored for progress. 		Julie Barker
AS21 Through partnership, encourage sustainable tourism that recognises the special qualities of, and builds on, the environmental assets of the National Park:			
AS21 (a) Define the sustainable tourism product in the Yorkshire Dales National Park and wider marketing area.	The first stage of this has taken place re gathering baseline data,		Julie Barker
AS21 (b) Develop an all-year-round tourism product that safeguards and/or enhances the character and environmental assets of the area.	This will be done via the ATP and is a business plan target of this partnership (see AS 8 for ATP).		Julie Barker
AS21 (c) Encourage the 'greening' of local tourism businesses.	Again this is addressed initially via the 5 point checklist and plans to operate further 'greening you business' days for the Industry		Julie Barker

IAS Strategy	Action to Date	Link to Other Documents and Reports	YDNPA Lead Officer
AS21 (d) Encourage more 'staying' rather than 'day' visits through sustainable tourism initiatives.	YDNPA hosted a joint workshop with the Countryside Agency to promote the potential economic benefits to local businesses of PBW trail. BP objective of producing an Area Tourism Plan for 2006/7	2005/6 BVPP 34 (b)	Mark Allum Julie Barker
AS22 Encourage greater awareness so that people think about their mode of travel to and within the Yorkshire Dales National Park, as well as the activities they pursue, in relation to their wider impact on the environment:			
AS22 (a) Through promotional material (web and publications) providing 'key messages' to increase users' awareness of their impact and to influence their behaviour towards the Yorkshire Dales National Park.	See AS 9		
AS (b) By ensuring that the 'gateways' on the edge of the Yorkshire Dales National Park and the 'hubs' within the National Park which facilitate getting around the area, are accessible by public transport and/or other sustainable means of travel, such as cycling and walking routes.	Both county councils' LTP2, and the ROWIP are based on service centres	County Council LTP2	